

**Contact:**

Ashok C. Khandkar  
Chief Executive Officer  
(801) 583-5100

Email: [ak@amediacorp.com](mailto:ak@amediacorp.com)  
[www.amediacorp.com](http://www.amediacorp.com)

**FOR IMMEDIATE RELEASE****Amedica hires Bryan McEntire to its executive team**

**SALT LAKE CITY, UT, August 1, 2004** – Amedica Corporation announced today that it has hired veteran manufacturing executive Bryan McEntire as its VP Manufacturing.

Bryan McEntire has extensive experience in all facets of advanced ceramic product development, quality engineering and manufacturing. From 1998 he served as a senior director of supply chain management at Applied Materials in Silicon Valley, responsible for over \$500 million in annual purchase of print to precision components. Prior to that, Bryan was the General Manager, Norton Advanced Ceramics, a Division of Saint-Gobain Industrial Ceramics Corporation, where he managed four manufacturing plants in the U.S., all dedicated to the production of innovative ceramic products. He has also served as the VP and Technical Director of Norton/TRW Ceramics a joint-venture between Norton Company and TRW Inc. where he was responsible for Marketing, R&D and Operations.

Bryan brings broad based experience in small to high volume manufacture of high quality cost competitive advanced products. He is also an internationally recognized expert in ceramics, serving as an invited lecturer at the American Ceramic Society and National Institute of Ceramics Engineers.

"We are honored to welcome Bryan as a member of our executive team" said Dr. Ashok Khandkar, President and Chief Executive Officer of Amedica Corporation. "Bryan's experience and knowledge in all aspects of precision high technology ceramics products, especially in manufacturing operations and supply chain management, provides him a unique ability to lead Amedica's advancement of its innovative orthopedic products through development and clinical trials, toward commercial introduction."

**About Amedica**

Amedica Corporation is an emerging orthopedic implant company focused on using its silicon nitride ceramic technologies to develop and commercialize a broad range of innovative, high-performance spine and joint implants for the growing orthopedic device market. Its products currently under development include spine implants that may represent a new standard of care in the treatment of spinal injuries, diseases, and disorders based on superior durability, performance and safety.